

CONTEST RULES AND REGULATIONS
99.3 THE FOX "THE GREAT BIG FOX HOOKUP" CONTEST

1. THE CONTEST AND THE CONTEST PERIOD

The 99.3 THE FOX "The Great Big Fox Hookup" (the "**Contest**") commences on March 30, 2009 at 7:15am and concludes on May 1, 2009 at 10am (the "**Contest Period**").

2. NO PURCHASE NECESSARY

3. ELIGIBILITY

The Contest is open to residents of British Columbia who have attained the age of nineteen (19), but excluding employees and directors of CFOX-FM ("**The Fox**"), Corus Entertainment Inc. ("**Corus**"), any affiliate (as defined in the *Canada Business Corporations Act*) of The Fox or Corus (the "**Affiliates**"), employees, directors and officers of their respective advertising and promotional agencies, as well as family members of any of the foregoing.

4. HOW TO ENTER

To enter, call the HOOKUP Hotline at 604-669-7625 and leave your first name, phone number and a short description, not exceeding 50 words, of what you'd need to be "hooked up with". From April 6 through May 1, 2009, inclusive, The FOX will randomly select one (1) entrant each day who The Fox will help get "hooked up" with what they have asked for ("**Grand Prize #1**"). The Fox will solicit offers over the air from the general public to provide the "hookup". The company or individual who is selected by The Fox to supply an item or items will be awarded \$5,000 in advertising, or 30, 30-second advertising spots on The FOX as well as two (2) tickets to a concert, at a time and place to be selected by The Fox ("**Grand Prize #2**"). Advertising is booked on a "Run of Schedule" basis (airing schedule not specific to targeted day-part but to "best fit" based on sold inventory in any particular week) and will air in even rotation Monday through-Sunday 5 AM to 1 AM. Advertising time is subject to availability at the time of booking, and to all other terms of Corus Radio's Standard Terms and Conditions. Writing and production of 1x30 second commercial is included. Airtime must be used on The FOX by August 31, 2009 (the "**Fulfillment Deadline**"), is non-transferable and has no cash value. If the winner of Grand Prize #2 cannot use it by the Deadline, he or she will forfeit the prize.

5. PRIZE VALUE

The value of Grand Prize #1 depends on what has been requested. The approximate retail value of Grand Prize #2 is \$5,120.

6. DEADLINE FOR CLAIMING PRIZES

Prize must be claimed no later than May 31, 2009 (the "**Pick-up Deadline**") in person with valid government-issued identification at the offices of The Fox, Suite 2000, 700

West Georgia Street Vancouver B.C. If any winner is unable to claim the prize before the Pick-up Deadline or fails to inform The Fox of his or her inability to pick up the prize by the Pick-up Deadline, he or she will forfeit the prize.

7. EXPENSES

The prize winner understands that he or she may not seek reimbursement for the Expenses from The FOX, Corus, the Affiliates, the Sponsors, or their respective advertising and promotional agencies.

8. LIMITATION ON NUMBER OF ENTRIES PERMITTED

Only one entry per person per household is permitted. Multiple entries will be discarded. Entries are subject to verification and will be declared invalid if they are reproduced, falsified, altered or tampered with in any way.

9. CHANCES OF WINNING

Chances of winning depend on the total number of registered Contest entrants.

10. NO REPRESENTATIONS OR WARRANTIES

Neither The Fox nor Corus makes any representation, or offers any warranty, express or implied, as to the quality or fitness of either Grand Prize #1 or Grand Prize #2. The Grand Prize winner understands and acknowledges that he or she may not seek reimbursement, or pursue any legal or equitable remedy from The Fox or Corus should either prize fail to be fit for its purpose or is in any way unsatisfactory to the winner.

11. DECLARATION AND RELEASE OF GRAND PRIZE WINNER

Before being awarded the either Grand Prize, the winner must:

- a) Correctly answer, unaided, a time-limited skill-testing mathematical question; and
- b) Sign a standard form confirming that by entering the Contest:
 - he or she read, understood and accepted these rules and regulations;
 - that he or she understands that acceptance of either Grand Prize #1 or Grand Prize #2 may involve danger and/or exposure to risks and hazards of both man-made and natural origin, whether arising from foreseeable or unforeseeable human error and negligence, and that, as a result, he or she may suffer damage to personal property, serious personal injury, illness or even death;

- that he or she nevertheless freely and voluntarily agrees and does hereby assume any and all risks of personal injury, illness, death, obstruction of any and all property, arising out of or connected with his or her participation in the Contest and winning Grand Prize #1 or Grand Prize #2; and
- that he or she releases The Fox, Corus, the Affiliates, and all of their directors, officers, employees, agents as well as their respective advertising and promotional agencies (collectively, the “**Releasees**”) from any and all liability arising in connection with participation in the Contest and acceptance of Grand Prize #1 or Grand Prize #2, including, without limitation, any financial, legal or moral responsibility or loss or personal injury including death or damage to or loss of property suffered or incurred or arising from participating in the Contest or accepting the prize whether suffered by the winner or by their heirs, administrators, personal representatives or executors, and notwithstanding that such injuries or losses may have been caused solely or partly by any act, omission, negligence or gross negligence of any or all of the Releasees.

13. GRAND PRIZE TO BE ACCEPTED AS AWARDED

The decision of the Contest judges is final and both Grand Prize #1 and Grand Prize #2 must be accepted as awarded. No portion of either Grand Prize is transferable. Neither Grand Prize is redeemable for cash and no substitute for any portion of Grand Prize #1 or Grand Prize #2 is offered. Should the winner be unable to claim either Grand Prize as awarded, his or her entry will be forfeited.

14. SUBSTITUTION OR CHANGE TO THE CONTEST

The Fox, Corus, and their respective advertising and promotional agencies reserve the right to substitute either Grand Prize, or any component thereof, for those of approximately the same value and reserve the right to change the Contest rules or terminate or withdraw the Contest at any time, without prior notice.

15. OWNERSHIP OF ENTRIES

All entries shall become the property of The Fox, Corus and their advertising and promotional agencies. The Releasees assume no responsibility for lost, stolen, destroyed or otherwise indecipherable entries due to any failure or technical malfunction of the telephone network, on-line computer systems of equipment, servers, access providers, software, poor reception, technical problems; failure of email or submission or due to any other reason regardless of cause.

16. CONSENT TO USE OF PERSONALITY

By entering the Contest, each entrant consents to the use of his or her name, city of residence, photograph, voice, likeness, image or any other aspect of his or her personality for any publicity and programming purposes, commercial or otherwise, in all media used by The Fox, Corus, including on the website of The Fox, without any payment or compensation. The winners further agree that his or her audio reaction may be used for on-air promotional purposes. **The entrants understand and acknowledge that The Fox may contact him or her on-air or in person without prior knowledge as a result of his or her participation in the Contest.**

17. CONSENT TO COLLECTION AND USE OF PERSONAL INFORMATION

By entering the Contest and voluntarily providing personal information including, but not limited to, name, address, city, email address, home and office telephone numbers (the “**Registrant Information**”), each Contest entrant grants permission to The Fox, Corus to the collection and use of the Registrant Information for the exclusive purpose of administering the Contest and selecting the winners. No correspondence will take place between The Fox, Corus, and the entrants except in connection with the Contest and, in the case of a Grand Prize winner, as a result of entering the Contest and winning a Grand Prize.

18. NO DISRUPTION TO CONTEST

All Contest entrants agree to respect the entry process and the operation of the Contest as outlined in these rules and regulations. The Fox, Corus or the Sponsor may disqualify or ban from future contests any Contest entrant or person who The Fox, Corus or the Sponsors believes is tampering with the entry process or the operation of the Contest, to be acting in a disruptive or unsportsmanlike manner, or behaving with the intent to annoy, abuse, threaten or harass any person associated with The Fox, Corus or the Sponsors. Any attempt to deliberately damage a website or to undermine the legitimate operation of a contest is a violation of criminal and civil laws, and should any such attempt be made by a Contest entrant or other person, The Fox, Corus and the Sponsor may seek damages or other relief from such Contest entrant or other person to the fullest extent permitted by law.

19. WHERE CONTEST RULES AND REGULATIONS AVAILABLE

These rules and regulations are available online at www.cfox.com.

20. COMPLIANCE WITH CONTEST RULES

All contestants agree to abide by the Contest Rules, which are subject to change at the sole discretion of The Fox, Corus and the Sponsors.

21. COMPLIANCE WITH LAWS

This Contest is void where prohibited by law, and is subject to all federal, provincial, territorial and municipal laws and regulations of Canada and of each province, territory and municipality of Canada, respectively.