

CONTEST RULES AND REGULATIONS
99.3 THE FOX PRESENTS “WHEN CANADA WINS... YOU WIN!”

1. THE CONTEST AND THE CONTEST PERIOD

The 99.3 THE FOX PRESENTS “WHEN CANADA WINS... YOU WIN!” contest (the “Contest”) commences at 12:00am on February 1, 2010 and concludes at 11:59pm on February 28, 2010 (the “Contest Period”).

2. NO PURCHASE NECESSARY

3. ELIGIBILITY

The Contest is open to residents of British Columbia, who are 18 years of age or older, but excluding employees, directors and officers of CFOX-FM, Corus Entertainment Inc. (“Corus”), any affiliate (as defined in the *Canada Business Corporations Act*) of CFOX-FM or Corus (the “Affiliates”), employees, directors and officers of additional sponsors (the “Sponsor(s)”), employees, directors and officers of their respective advertising and promotional agencies, as well as family members of any of the foregoing.

4. HOW TO ENTER AND WIN

To be eligible, listeners must be a member of the FOX Rocks Club (the “Club”). To become a member, visit www.cfox.com (the “Website”) and fill out the online registration form in full. All previously registered Club members are eligible to enter the Contest. Once a member, visit the Website and fill out a Contest entry form entitled “When Canada Wins... You Win”.

When Canada wins a Bronze, Silver or Gold Medal during The 2010 Winter Olympics, 99.3 THE FOX will randomly select and announce on air the first and last name of one (1) entrant. The selected entrant must then get through on the 99.3 THE FOX phone line (604.280.2369 or 1.877-FOX-ROCKS) before the next song finishes (the “Qualifier”) to win \$99.00 (the “Grand Prize”).

If the entrant is not successful in calling in before the end of the next song, then he or she will be disqualified from that particular “When Canada Wins... You Win!” contest occasion.

5. THE GRAND PRIZE

If you are identified as the “correct’ caller”, you will be awarded \$99.00 (the “Grand Prize”).

6. THE GRAND PRIZE VALUE

The value of each Grand Prize is \$99.00 CAD.

7. DEADLINE FOR CLAIMING GRAND PRIZE

The Grand Prize winner must claim the Grand Prize by 5:00pm on March 31, 2010 (the “Deadline”) by attending at the CFOX-FM office located at 2000-700 West Georgia Street, Vancouver BC V7Y 1K9. If the Grand Prize winner fails either to claim the Grand Prize or inform CFOX-FM of his or her inability to claim the Grand Prize before the Deadline, his or her entry will be forfeited.

8. EXPENSES

The Grand Prize winner is responsible for all incidental expenses incurred in connection with accepting the Grand Prize, including, but not limited to transportation to and from the concert (the “Expenses”). The Grand Prize winner understands that he or she may not seek reimbursement

for the Expenses from CFOX-FM, Corus, the Affiliates, the Sponsor(s) or their respective advertising and promotional agencies.

9. LIMITATION ON NUMBER OF ENTRIES PERMITTED

Only one entry per person per household is permitted. Multiple entries will be discarded. Entries are subject to verification and will be declared invalid if they are reproduced, falsified, altered or tampered with in any way.

10. CHANCES OF WINNING

Chances of winning depend on the total number of entries received during the Contest Period.

11. NO REPRESENTATIONS OR WARRANTIES

Neither CFOX-FM nor Corus makes any representation or offers any warranty, express or implied, as to the quality or fitness of the Grand Prize. The Grand Prize winner understands and acknowledges that he or she may not seek reimbursement or pursue any legal or equitable remedy from CFOX-FM or Corus should the Grand Prize fail to be fit for its purpose or is in any way unsatisfactory to the Grand Prize winner.

12. DECLARATION AND RELEASE OF GRAND PRIZE WINNER

Before being awarded the Grand Prize, the Grand Prize winner must:

- a) Correctly answer, unaided, a time-limited skill-testing mathematical question; and
- b) Sign a standard form confirming that by entering the Contest:
 - he or she read, understood and accepted these rules and regulations;
 - that he or she understands that acceptance of the Grand Prize may involve danger and/or exposure to risks and hazards of both man-made and natural origin, whether arising from foreseeable or unforeseeable human error and negligence, and that, as a result, he or she may suffer damage to personal property, serious personal injury, illness or even death;
 - that he or she nevertheless freely and voluntarily agrees and does hereby assume any and all risks of personal injury, illness, death arising out of or connected with his or her participation in the Contest and winning the Grand Prize; and
 - that he or she releases CFOX-FM, Corus, the Affiliates, the Sponsor(s), and all of their directors, officers, employees, agents as well as their respective advertising and promotional agencies (collectively, the "Releasees") from any and all liability arising in connection with participation in the Contest and acceptance of the Grand Prize, including, without limitation, any financial, legal or moral responsibility or loss or personal injury including death or damage to or loss of property suffered or incurred or arising from participating in the Contest or accepting the Grand Prize, whether suffered by the Grand Prize winner, or by his or her heirs, administrators, personal representatives or executors, and notwithstanding that such injuries or losses may have been caused solely or partly by any act, omission, negligence or gross negligence of any or all of the Releasees.

13. GRAND PRIZE TO BE ACCEPTED AS AWARDED

The decision of the Contest judges is final, and the Grand Prize must be accepted as awarded. No portion of the Grand Prize is transferable. The Grand Prize is not redeemable for cash and no substitute for any portion of the Grand Prize is offered. Should the Grand Prize winner be unable to claim the Grand Prize as awarded, his or her entry will be forfeited.

14. SUBSTITUTION OR CHANGE TO THE CONTEST

CFOX-FM, Corus, the Sponsor(s) and their respective advertising and promotional agencies reserve the right to substitute the Grand Prize or any component thereof, for those of approximately the same value and reserve the right to change the Contest rules or terminate or withdraw the Contest at any time, without prior notice.

15. OWNERSHIP OF ENTRIES

All entries shall become the property of CFOX-FM, Corus, the Sponsor(s) and their advertising and promotional agencies. The Releasees assume no responsibility for lost, stolen, destroyed or otherwise indecipherable entries due to any failure or technical malfunction of the telephone network, on-line computer systems of equipment, servers, access providers, software, poor reception, technical problems, failure of any email or submission or due to any other reason regardless of cause.

16. CONSENT TO USE OF PERSONALITY

By entering the Contest, each entrant, including the Grand Prize winner consents to the use of his or her name, city of residence, photograph, voice, likeness, image or any other aspect of his or her personality for any publicity and programming purposes, commercial or otherwise, in all media used by CFOX-FM, Corus, the Sponsor(s), promoters and their advertising and promotional agencies, without any payment or compensation. The Grand Prize winner further agrees that his or her audio reaction may be used for on-air promotional purposes. **The entrants understand and acknowledge that CFOX-FM may contact him or her on-air without prior knowledge as a result of his or her participation in the Contest.**

17. CONSENT TO COLLECTION AND USE OF PERSONAL INFORMATION

By entering the Contest and voluntarily providing personal information including, but not limited to, name, address, city, email address, home and office telephone numbers (the "Registrant Information"), each Contest entrant grants permission to CFOX-FM, Corus and the Sponsor(s) to the collection and use of the Registrant Information for the exclusive purpose of administering the Contest and selecting the Grand Prize winner(s). No correspondence will take place between CFOX-FM, Corus, the Sponsor(s) and the entrants except in connection with the Contest and, in the case of the Grand Prize winner, as a result of entering the Contest and winning the Grand Prize.

18. NO DISRUPTION TO CONTEST

All Contest entrants agree to respect the entry process and the operation of the Contest as outlined in these rules and regulations. CFOX-FM, Corus or the Sponsor(s) may disqualify or ban from future contests any Contest entrant or person who CFOX-FM, Corus or the Sponsor(s) believes is tampering with the entry process or the operation of the Contest, to be acting in a disruptive or unsportsmanlike manner, or behaving with the intent to annoy, abuse, threaten or harass any person associated with CFOX-FM, Corus or the Sponsor(s). Any attempt to deliberately damage a website or to undermine the legitimate operation of a contest is a violation of criminal and civil laws, and should any such attempt be made by a Contest entrant or other

person, CFOX-FM, Corus and the Sponsor(s) may seek damages or other relief from such Contest entrant or other person to the fullest extent permitted by law.

19. WHERE CONTEST RULES AND REGULATIONS AVAILABLE

These rules and regulations are available online at www.cfox.com and at the CFOX-FM office located at 2000-700 West Georgia Street, Vancouver BC V7Y 1K9.

20. COMPLIANCE WITH CONTEST RULES

All contestants agree to abide by the Contest Rules, which are subject to change at the sole discretion of CFOX-FM, Corus and the Sponsor(s).

21. COMPLIANCE WITH LAWS

This Contest is void where prohibited by law and is subject to all federal, provincial, territorial and municipal laws and regulations of Canada and of each province, territory and municipality of Canada, respectively.