

CONTEST RULES AND REGULATIONS
99.3 THE FOX "FOX HUNT 2008" CONTEST

1. THE CONTEST AND THE CONTEST PERIOD

The "99.3 The Fox FOX HUNT 2008" (the "Contest") commences on April 14, 2008 and concludes on June 5, 2008 (the "Contest Period").

2. NO PURCHASE NECESSARY

3. ELIGIBILITY

The Contest is open to residents of British Columbia, who have attained the age of nineteen (19), but excluding employees and directors of CFOX-FM ("99.3 The Fox"), Corus Entertainment Inc. ("Corus"), any affiliate (as defined in the *Canada Business Corporations Act*) of 99.3 The Fox or Corus (the "Affiliates"), employees, directors and officers of BC MAZDA DEALERS and CONTIKI HOLIDAYS (the "Sponsors"), employees, directors and officers of their respective advertising and promotional agencies, as well as family members of any of the foregoing.

4. HOW TO ENTER

(a) Registration - April 14 - June 1, 2008

April 14 through June 1, 2008, listeners may enter the Contest by becoming a FOX Rocks Club (the "Club") member at www.cfox.com. Once a member of the Club, you may elect to receive clues regarding the location of "MR. FOX" (the "Clues") in one of two ways:

- (i) log in as a Club member and opt to receive Clues through the Club; or
- (ii) send a text message to 99.3 The Fox at 843369 requesting to receive the Clues by text message.

IMPORTANT NOTE: A \$0.50 CHARGE WILL APPLY FOR EACH OUTGOING TEXT AND A \$0.25 CHARGE WILL APPLY FOR EACH INCOMING TEXT.

(b) Playing "FOX HUNT 2008" - April 21 - June 1, 2008

Each day, Monday through Friday, April 21 through June 1, 2008, 99.3 The FOX will broadcast four (4) Clues. Each Saturday and Sunday, April 21 through June 1, 2008, 99.3 The Fox will broadcast two (2) Clues. Those who elect to receive the Clues by text message will receive them 99 seconds prior to their broadcast. The first entrant to text 99.3 The FOX at 853369 the CORRECT answer as to MR. FOX's whereabouts, will be

called live by a 99.3 The FOX on-air personality, and entered into a random draw for a 2008 MAZDA 5 and a 12-day CONTIKI holiday to the Mediterranean (the "Grand Prize"). All entrants who qualify during this stage of the Contest will be invited to attend the Grand Prize Party on June 5, 2008 (the "Party"), at which the Grand Prize winner will be selected.

5. THE GRAND PRIZE

The Grand Prize includes:

(A) CONTIKI HOLIDAY FOR TWO

- return airfare between Vancouver, BC and a city in Europe, TBD;
- 12 nights of accommodation for one (twin share);
- 12 continental breakfasts;
- Six three-course dinners;
- Transportation while in the Europe via modern, A/C Motor Coach, sightseeing as per itinerary (located at www.contiki.com)
- All hotel taxes;

(B) a 2008 Mazda 5

6. PRIZE VALUE

The estimated retail value of the GRAND PRIZE is CDN \$31,785.

7. DEADLINE FOR CLAIMING PRIZES

The Grand Prize winner must be in attendance at the Party in order to be awarded the Grand Prize. The Grand Prize winner must claim the Grand Prize within 72 hours of the Grand Prize draw (the "**Deadline**"). If the Grand Prize winner fails to claim the Grand Prize or to inform 99.3 The Fox of his inability to claim the Grand Prize by the Deadline, his entry will be forfeited.

8. EXPENSES

The Grand Prize winner is responsible for all incidental expenses incurred in connection with the Grand Prize including, without limitation, with respect to the CONTIKI HOLIDAY, ground transportation not specifically mentioned in paragraph 5, above, airport improvement fees, travel insurance, trip cancellation insurance, connector flights, sightseeing tours, tips, departure taxes, fees and surcharges, excess baggage fees, costs associated with obtaining travel documents, visas, or necessary vaccinations, or items of a personal nature and with respect to the 2008 MAZDA 5, including but not limited to, insurance, extended warranty, maintenance fees and fuel costs (the "**Expenses**"). The

Grand Prize winner understands that he or she may not seek reimbursement for the Expenses from 99.3 The FOX, Corus, the Affiliates, the Sponsors or their respective advertising and promotional agencies. **The Grand Prize winner and his or her guest are responsible for ensuring that they have all necessary travel documents prior to departure.**

LIMITATION ON NUMBER OF ENTRIES PERMITTED

Only one entry per person per household is permitted. Multiple entries will be discarded. Entries are subject to verification and will be declared invalid if they are reproduced, falsified, altered or tampered with in any way.

9 CHANCES OF WINNING

Chances of winning depend on the total number of registered Contest entrants.

10. NO REPRESENTATIONS OR WARRANTIES

Neither 99.3 The Fox nor Corus makes any representation or offers any warranty, express or implied, as to the quality or fitness of the Grand Prize. The Grand Prize winner understands and acknowledges that they may not seek reimbursement or pursue any legal or equitable remedy from 99.3 The Fox or Corus should the Grand Prize fail to be fit for its purpose or is in any way unsatisfactory to the Grand Prize winner.

11. DECLARATION AND RELEASE OF GRAND PRIZE WINNER

Before being awarded the Grand Prize winner and his or her travel companion must:

- a) Correctly answer, unaided, a time-limited skill-testing mathematical question; and
- b) Sign a standard form confirming that by entering the Contest:
 - he or she read, understood and accepted these rules and regulations;
 - that he or she understands that acceptance of the Grand Prize and Secondary Prize may involve danger and/or exposure to risks and hazards of both man-made and natural origin, whether arising from foreseeable or unforeseeable human error and negligence, and that, as a result, he or she may suffer damage to personal property, serious personal injury, illness or even death;
 - that he or she nevertheless freely and voluntarily agrees and does hereby assume any and all risks of personal injury, illness, death

arising out of or connected with his or her participation in the Contest and winning the Grand Prize and Secondary Prize; and

- that he or she releases 99.3 The Fox, Corus, the Affiliates, the Sponsors, and all of their directors, officers, employees, agents as well as their respective advertising and promotional agencies (collectively, the "Releasees") from any and all liability arising in connection with participation in the Contest and acceptance of the Grand Prize, including, without limitation, any financial, legal or moral responsibility or loss or personal injury including death or damage to or loss of property suffered or incurred or arising from participating in the Contest or accepting the Grand Prize whether suffered by the Grand Prize winner or their guest, or by their heirs, administrators, personal representatives or executors, and notwithstanding that such injuries or losses may have been caused solely or partly by any act, omission, negligence or gross negligence of any or all of the Releasees.

9. GRAND PRIZE TO BE ACCEPTED AS AWARDED

The decision of the Contest judges is final and the Grand Prize must be accepted as awarded. No portion of the Grand Prize is transferable. The Grand Prize is not redeemable for cash and no substitute for any portion of the Grand Prize is offered. Should the Grand Prize winner be unable to claim the Grand Prize as awarded, his or her entry will be forfeited and another eligible Contest entrant will be selected.

10. SUBSTITUTION OR CHANGE TO THE CONTEST

99.3 The Fox, Corus, the Sponsors and their respective advertising and promotional agencies reserve the right to substitute the Grand Prize, or any component thereof, for those of approximately the same value and reserve the right to change the Contest rules or terminate or withdraw the Contest at any time, without prior notice.

11. OWNERSHIP OF ENTRIES

All entries shall become the property of 99.3 The Fox, Corus, the Sponsors and their advertising and promotional agencies. The Releasees assume no responsibility for lost, stolen, destroyed or otherwise indecipherable entries due to any failure or technical malfunction of the telephone network, on-line computer systems of equipment, servers, access providers, software, poor reception, technical problems; failure of email or submission or due to any other reason regardless of cause.

12. CONSENT TO USE OF PERSONALITY

By entering the Contest, each entrant, including the Grand Prize winner, consents to the use of his or her name, city of residence, photograph, voice, likeness, image or any other aspect of his or her personality for any publicity and programming purposes, commercial or otherwise, in all media used by 99.3 The Fox, Corus, including on the website of 99.3 The Fox, without any payment or compensation. The Grand Prize winner further agrees that his or her audio reaction may be used for on-air promotional purposes. **The entrants understand and acknowledge that 99.3 The Fox may contact him or her on-air without prior knowledge as a result of his or her participation in the Contest.**

13. CONSENT TO COLLECTION AND USE OF PERSONAL INFORMATION

By entering the Contest and voluntarily providing personal information including, but not limited to, name, address, city, email address, home and office telephone numbers (the “**Registrant Information**”), each Contest entrant grants permission to 99.3 The Fox, Corus and the Sponsors to the collection and use of the Registrant Information for the exclusive purpose of administering the Contest and selecting the Grand Prize winner. No correspondence will take place between 99.3 The Fox, Corus, the Sponsors and the entrants except in connection with the Contest and, in the case of the Grand Prize winner, as a result of entering the Contest and winning the Grand Prize.

14. NO DISRUPTION TO CONTEST

All Contest entrants agree to respect the entry process and the operation of the Contest as outlined in these rules and regulations. 99.3 The Fox, Corus or the Sponsor may disqualify or ban from future contests any Contest entrant or person who 99.3 The Fox, Corus or the Sponsors believes is tampering with the entry process or the operation of the Contest, to be acting in a disruptive or unsportsmanlike manner, or behaving with the intent to annoy, abuse, threaten or harass any person associated with 99.3 The Fox, Corus or the Sponsors. Any attempt to deliberately damage a website or to undermine the legitimate operation of a contest is a violation of criminal and civil laws, and should any such attempt be made by a Contest entrant or other person, 99.3 The Fox, Corus and the Sponsor may seek damages or other relief from such Contest entrant or other person to the fullest extent permitted by law.

15. WHERE CONTEST RULES AND REGULATIONS AVAILABLE

These rules and regulations are available online at www.cfox.com.

16. COMPLIANCE WITH CONTEST RULES

All contestants agree to abide by the Contest Rules, which are subject to change at the sole discretion of 99.3 The Fox, Corus and the Sponsors.

17. COMPLIANCE WITH LAWS

This Contest is void where prohibited by law, and is subject to all federal, provincial, territorial and municipal laws and regulations of Canada and of each province, territory and municipality of Canada, respectively.