

CONTEST RULES AND REGULATIONS - FOX ROCKS THE MANSION

1. THE CONTEST AND THE CONTEST PERIOD

99.3 The Fox's "FOX ROCKS THE MANSION" contest (the "Contest") commences on March 5, 2010 at 7:15 a.m. Pacific Standard Time ("PST") and concludes on May 9, 2010 at 7:30 p.m, PST (the "Contest Period").

2. NO PURCHASE NECESSARY

3. ELIGIBILITY

The Contest is open to residents of British Columbia who have attained the age of twenty-one (21) and have a valid passport, but excluding employees and directors of CFOX-FM ("**99.3 The Fox**"), Corus Entertainment Inc. ("Corus"), any affiliate (as defined in the *Canada Business Corporations Act*) of 99.3 The Fox or Corus (the "Affiliates"), employees, directors and officers of their respective advertising and promotional agencies, as well as family members of any of the foregoing. Entrants must be a member of the FOX Rocks Club (the "**Club**"). To become a member, visit www.cfox.com (the "**Website**") and fill out the online registration form in full. All previously registered Club members are eligible to enter the Contest.

4. HOW TO ENTER AND WIN

Once a Club member, visit the Website during the Contest Period and fill out the Contest entry form by selecting at least one (1), and up to a maximum of twelve (12) of the following scheduled times (the "**Times**") indicating when the entrant will be listening to 99.3 the Fox:

Mondays - Fridays: 7:30 a.m. PST
 8:30 a.m. PST
 11:30 a.m. PST
 1:30 p.m. PST
 3:30 p.m. PST
 5:30 p.m. PST
 7:30 p.m. PST
 8:30 p.m. PST

Saturdays: 1:30 p.m. PST
 3:30 p.m. PST
 6:30 p.m. PST
 7:30 p.m. PST

AND

Sunday: 1:30 p.m. PST
 3:30 p.m. PST
 6:30 p.m. PST
 7:30 p.m. PST

Between March 15, 2010 and April 11, 2010, once at each Time, 99.3 THE FOX will randomly select one (1) entrant from the pool of entrants entered in connection with that Time (a “**Qualifier**”). Between April 12, 2010 and May 9, 2010, once at each Time, 99.3 THE FOX will randomly select two (2) entrants from the pool of entrants entered in connection with that Time (a “**Qualifier**”). During the last week of the Contest Period only (namely May 3-9, 2010) 99.3 THE FOX may randomly select entrants from the entire pool, on random occasions, and announce that entrant’s name on-air (all entrants selected under this Section 4 are referred to as “**Qualifiers**”). Once announced on-air, Qualifiers are required to call 99.3 THE FOX at 604.280.2369 or 1.877-FOX-ROCKS (the “**Contest Line**”) before the next song finishes playing to qualify to win the Grand Prize or one (1) of four (4) Secondary Prizes, both defined below. Qualifiers who call the Contest Line during the time allotted are referred to as “**Finalists**”. All Finalists are required to attend the Grand Prize party, at the River Rock Show Theatre, located at 8811 River Road, Richmond, British Columbia (the “**Event**”). Finalists will be informed of the date and time of the Event by email. In order to be eligible to win a Secondary Prize or the Grand Prize. At the Grand Prize Party, one (1) Finalist in attendance will be randomly selected and awarded the Grand Prize, and four (4) Finalists will be randomly selected and awarded a Secondary Prize. Secondary Prize winners will not be eligible to win the Grand Prize.

5. THE GRAND PRIZE

There are two (2) Grand Prizes available to be won, which each include the following:

- Return airfare for two (2) between Vancouver, BC and Los Angeles, CA;
- Three (3) nights’ standard accommodation (based on double occupancy) at the Hollywood Roosevelt Hotel in Los Angeles, CA;
- all hotel taxes and processing fees;
- Admission for two (2) to Kandyland 2010 at the Playboy Mansion on June 26, 2010;
- Transportation to the Playboy Mansion from the Hollywood Roosevelt Hotel; and
- US\$500 in spending money

6. THE SECONDARY PRIZES

There are four (4) Secondary Prizes available to be won, two (2) of which (“**Secondary Prize #1**”) includes:

- One (1) night for six (6) in a 2 Bedroom Penthouse Suite at River Rock Casino Resort;
- Pizza Dinner for six (6);
- Buffet Breakfast for six (6);
- Six (6) tickets to Tracey Morgan June 4, 2010 at the River Rock Show Theatre;
- Six (6) \$25 gift certificates to be redeemed at the River Rock Casino

The other two (2) Secondary Prizes ("**Secondary Prize #2**") includes:

- One (1) night stay for two (2) at the Penthouse Suite at River Rock Casino Resort;
- Buffet Breakfast for two (2);
- Two (2) tickets to the 99.3 The Fox presentation of TOOL at GM Place on July 9, 2010.

7. PRIZE VALUE

The Grand Prize value is approximately \$5,000. The approximate retail value of each Secondary Prize #1 is \$5,000, and the approximate retail value of each Secondary Prize #2 is \$2,000. Hereinafter, the Secondary Prizes and the Grand Prize are collectively referred to hereinafter as "**Prize(s)**".

7. DEADLINE FOR CLAIMING PRIZES

Prize winners must claim the Prize the night of the Event (the "**Deadline**"). If any Prize winner fails to claim the Prize or to inform 99.3 The Fox of his inability to claim the Prize by the Deadline, he or she will forfeit the Prize.

8. LIMITATIONS ON DATES OF TRAVEL

The Grand Prize must be taken June 25 and 27, 2010 (the "**Travel Period**"). If the Grand Prize winner is unable to travel during the Travel Period, he or she will forfeit the Grand Prize. Restrictions on travel relating to Secondary Prize #1 and Secondary Prize #2 TBD.

9. EXPENSES

The Prize winner is responsible for all incidental expenses incurred for the purpose of claiming the Prize, but not limited to, ground transportation not specifically mentioned in paragraph 5 and 6, airport improvement fees, travel insurance, trip cancellation insurance, connector flights, sightseeing tours, tips, departure taxes, fees and surcharges, excess baggage fees, meals, drinks, costs associated with obtaining travel documents, visas, or necessary vaccinations, or items of a personal nature (the "**Expenses**"). The Prize winner understands that he or she may not seek reimbursement for the Expenses from 99.3 The FOX, Corus, the Affiliates, or their respective advertising and promotional agencies. **The Grand Prize winner and his or her guest are responsible for ensuring that they have all necessary travel documents prior to departure.**

9. LIMITATION ON NUMBER OF ENTRIES PERMITTED

Only one entry per person per household is permitted into the Contest. Multiple entries will be discarded. Entries are subject to verification and will be declared invalid if they are reproduced, falsified, altered or tampered with in any way.

10. CHANCES OF WINNING

Chances of winning depend on the total number of registered Contest entrants.

11. NO REPRESENTATIONS OR WARRANTIES

Neither 99.3 The Fox nor Corus make any representation, or offers any warranty, express or implied, as to the quality or fitness of the Prize. The Prize winner understands and acknowledges that he or she may not seek reimbursement, or pursue any legal or equitable remedy from 99.3 The Fox or Corus should the Prize fail to be fit for its purpose or is in any way unsatisfactory to the Prize winner.

12. DECLARATION AND RELEASE OF PRIZE WINNER

Before being awarded the Prize winner and his or her travel companion must:

- a) Correctly answer, unaided, a time-limited skill-testing mathematical question; and
- b) Sign a standard form confirming that by entering the Contest:
 - he or she read, understood and accepted these rules and regulations;
 - that he or she understands that acceptance of the Prize may involve danger and/or exposure to risks and hazards of both man-made and natural origin, whether arising from foreseeable or unforeseeable human error and negligence, and that, as a result, he or she may suffer damage to personal property, serious personal injury, illness or even death;
 - that he or she nevertheless freely and voluntarily agrees and does hereby assume any and all risks of personal injury, illness, death arising out of or connected with his or her participation in the Contest and winning the Prize; and
 - that he or she releases 99.3 The Fox, Corus, the Affiliates, and all of their directors, officers, employees, agents as well as their respective advertising and promotional agencies (collectively, the "Releasees") from any and all liability arising in connection with participation in the Contest and acceptance of the Prize, including, without limitation, any financial, legal or moral responsibility or loss or personal injury including death or damage to or loss of property suffered or incurred or arising from participating in the Contest or accepting the Prize whether suffered by the Prize winner or their guest, or by their heirs, administrators, personal representatives or executors, and notwithstanding that such injuries or losses may have been caused

solely or partly by any act, omission, negligence or gross negligence of any or all of the Releasees.

13. PRIZE TO BE ACCEPTED AS AWARDED

The decision of the Contest judges is final and the Prize must be accepted as awarded. No portion of the Prize is transferable. The Prize is not redeemable for cash and no substitute for any portion of the Prize is offered. Should the Prize winner be unable to claim the Prize as awarded, his or her entry will be forfeited and another eligible Contest entrant will be selected.

14. SUBSTITUTION OR CHANGE TO THE CONTEST

99.3 The Fox, Corus and their respective advertising and promotional agencies reserve the right to substitute the Prize, or any component thereof, for those of approximately the same value and reserve the right to change the Contest rules or terminate or withdraw the Contest at any time, without prior notice.

15. OWNERSHIP OF ENTRIES

All entries shall become the property of 99.3 The Fox, Corus and their advertising and promotional agencies. The Releasees assume no responsibility for lost, stolen, destroyed or otherwise indecipherable entries due to any failure or technical malfunction of the telephone network, on-line computer systems of equipment, servers, access providers, software, poor reception, technical problems; failure of email or submission or due to any other reason regardless of cause.

16. CONSENT TO USE OF PERSONALITY

By entering the Contest, each entrant, including the Prize winner, consents to the use of his or her name, city of residence, photograph, voice, likeness, image or any other aspect of his or her personality for any publicity and programming purposes, commercial or otherwise, in all media used by 99.3 The Fox, Corus, including on the website of 99.3 The Fox, without any payment or compensation. The Prize winner further agrees that his or her audio reaction may be used for on-air promotional purposes. **The entrants understand and acknowledge that 99.3 The Fox may contact him or her on-air without prior knowledge as a result of his or her participation in the Contest.**

17. CONSENT TO COLLECTION AND USE OF PERSONAL INFORMATION

By entering the Contest and voluntarily providing personal information including, but not limited to, name, address, city, email address, home and office telephone numbers (the "**Registrant Information**"), each Contest entrant grants permission to 99.3 The Fox, and Corus to the collection and use of the Registrant

Information for the exclusive purpose of administering the Contest and selecting the Prize winner. No correspondence will take place between 99.3 The Fox, Corus and the entrants except in connection with the Contest and, in the case of the Prize winner, as a result of entering the Contest and winning the Prize.

18. NO DISRUPTION TO CONTEST

All Contest entrants agree to respect the entry process and the operation of the Contest as outlined in these rules and regulations. 99.3 The Fox, or Corus may disqualify or ban from future contests any Contest entrant or person who 99.3 The Fox or Corus believes is tampering with the entry process or the operation of the Contest, to be acting in a disruptive or unsportsmanlike manner, or behaving with the intent to annoy, abuse, threaten or harass any person associated with 99.3 The Fox or Corus. Any attempt to deliberately damage a website or to undermine the legitimate operation of a contest is a violation of criminal and civil laws, and should any such attempt be made by a Contest entrant or other person, 99.3 The Fox and Corus may seek damages or other relief from such Contest entrant or other person to the fullest extent permitted by law.

19. WHERE CONTEST RULES AND REGULATIONS AVAILABLE

These rules and regulations are available online at www.cfox.com.

20. COMPLIANCE WITH CONTEST RULES

All contestants agree to abide by the Contest Rules, which are subject to change at the sole discretion of 99.3 The Fox and Corus.

21. COMPLIANCE WITH LAWS

This Contest is void where prohibited by law, and is subject to all federal, provincial, territorial and municipal laws and regulations of Canada and of each province, territory and municipality of Canada, respectively.