

CONTEST RULES AND REGULATIONS WIN A TRIP TO HBO'S PREMIERE SCREENING OF "THE PACIFIC" IN L.A

1. THE CONTEST AND THE CONTEST PERIOD

The **WIN A TRIP TO HBO'S PREMIERE SCREENING OF "THE PACIFIC" IN L.A** contest (the "**Contest**") commences at 12:00am on Monday, February 8, 2010 and concludes at 11:59pm on Sunday, February 14, 2010 (the "**Contest Period**").

2. NO PURCHASE NECESSARY

3. ELIGIBILITY

The Contest is open to residents of British Columbia, who have attained the age of majority in British Columbia, but excluding employees and directors of CFOX-FM, Corus Entertainment Inc. ("**Corus**"), any affiliate (as defined in the *Canada Business Corporations Act*) of CFOX-FM or Corus (the "**Affiliates**"), employees, directors and officers of Movie Central Ltd., (the "**Sponsor(s)**"), employees, directors and officers of their respective advertising and promotional agencies, as well as family members of any of the foregoing.

4. HOW TO ENTER

To be eligible, listeners must be registered members of The Fox Rocks Club (the "**Club**"). To join the Club, log on to www.cfox.com and complete the registration form in full. All previously registered members of the Club are eligible to enter. To enter, members should visit the Website and click on the "Enter Now" link on the Contest page during the Contest Period.

5. HOW TO WIN

On Monday, February 15, 2010, one (1) eligible contestant will be randomly selected and contacted by a member of The CFOX Promotions Department.

6. THE GRAND PRIZE

There is one (1) Grand Prize to be won. The Grand Prize will include the following:

- Return airfare for two (2) between Vancouver, BC and Los Angeles, CA;
- Two (2) nights' standard accommodation at Chamberlain West Hollywood in Los Angeles, CA; all hotel taxes and processing fees;
- Two (2) tickets to the premiere screening of "The Pacific" at Mann's Theatre*;
- Two (2) tickets to the "The Pacific" after party at the Hollywood Roosevelt Hotel*;
- \$500US spending money

Trip dates: Tuesday, February 23, 2010 –Thursday, February 25, 2010

* locations subject to change without notice

7. GRAND PRIZE VALUE

The approximate retail value of the Grand Prize is \$2,500.00CAD.

8. DEADLINE FOR CLAIMING GRAND PRIZE

The Grand Prize winner must claim the Grand Prize by 5:00pm on Wednesday, February 17, 2010 (the "**Deadline**") by attending at the CFOX-FM studios, located at 2000-700 West Georgia Street, Vancouver, BC V7Y 1K9. If the Grand Prize winner fails either to claim the Grand Prize or inform CFOX-FM of his or her inability to claim the Grand Prize before the Deadline, his or her entry will be forfeited and a new winner will be selected in their place.

9. LIMITATIONS ON DATES OF TRAVEL

The Grand Prize must be taken between February 23, 2010 and February 25, 2010 (the “**Travel Period**”). Blackout periods may apply. If the Grand Prize winner is unable to travel during the Travel Period, he or she will forfeit the Grand Prize.

10. EXPENSES

The Grand Prize winner and his or her guest, if applicable, are responsible for all incidental expenses incurred for the purpose of taking or during the trip including, but not limited to, ground transportation not specifically mentioned in Section 6, above, airport improvement fees, travel insurance, trip cancellation insurance, connector flights, sightseeing tours, tips, departure taxes, fees and surcharges, excess baggage fees, costs associated with obtaining travel documents, visas, or necessary vaccinations, or items of a personal nature (the “**Expenses**”). The Grand Prize winner and his or her guest, if applicable, understand that they may not seek reimbursement for the Expenses from CFOX-FM, Corus, the Affiliates, the Sponsor(s) or their respective advertising and promotional agencies. **The Grand Prize winner and his or her guest are responsible for ensuring that they have all necessary travel documents prior to departure.**

11. LIMITATION ON NUMBER OF ENTRIES PERMITTED

Only one entry per person per household is permitted. Multiple entries will be discarded. Entries are subject to verification and will be declared invalid if they are reproduced, falsified, altered or tampered with in any way.

12. CHANCES OF WINNING

Chances of winning depend on the total number of registered Contest entrants.

13. NO REPRESENTATIONS OR WARRANTIES

Neither CFOX-FM nor Corus makes any representation or offers any warranty, express or implied, as to the quality or fitness of the Grand Prize. The Grand Prize winner understands and acknowledges that he or she may not seek reimbursement or pursue any legal or equitable remedy from CFOX-FM or Corus should the Grand Prize fail to be fit for its purpose or is in any way unsatisfactory to the Grand Prize winner.

14. DECLARATION AND RELEASE OF GRAND PRIZE WINNER

Before being awarded the Grand Prize the Grand Prize winner and his or her guest, if applicable, must:

- a) Correctly answer, unaided, a time-limited skill-testing mathematical question; and
- b) Sign a standard form confirming that by entering the Contest:
 - he or she read, understood and accepted these rules and regulations;
 - that he or she understands that acceptance of the Grand Prize may involve danger and/or exposure to risks and hazards of both man-made and natural origin, whether arising from foreseeable or unforeseeable human error and negligence, and that, as a result, he or she may suffer damage to personal property, serious personal injury, illness or even death;
 - that he or she nevertheless freely and voluntarily agrees and does hereby assume any and all risks of personal injury, illness, death arising out of or connected with his or her participation in the Contest and winning the Grand Prize; and

➤ that he or she releases CFOX-FM Corus, the Affiliates, the Sponsor(s), and all of their directors, officers, employees, agents as well as their respective advertising and promotional agencies (collectively, the “**Releasees**”) from any and all liability arising in connection with participation in the Contest and acceptance of the Grand Prize, including, without limitation, any financial, legal or moral responsibility or loss or personal injury including death or damage to or loss of property suffered or incurred or arising from participating in the Contest or accepting the Grand Prize, whether suffered by the Grand Prize winner or his or her guest, or by his or her heirs, administrators, personal representatives or executors, and notwithstanding that such injuries or losses may have been caused solely or partly by any act, omission, negligence or gross negligence of any or all of the Releasees.

15. GRAND PRIZE TO BE ACCEPTED AS AWARDED

The decision of the Contest judges is final, and the Grand Prize must be accepted as awarded. No portion of the Grand Prize is transferable. The Grand Prize is not redeemable for cash and no substitute for any portion of the Grand Prize is offered. Should the Grand Prize winner be unable to claim the Grand Prize as awarded, his or her entry will be forfeited and a new winner will be selected in their place.

16. SUBSTITUTION OR CHANGE TO THE CONTEST

CFOX-FM, Corus, the Sponsor(s) and their respective advertising and promotional agencies reserve the right to substitute the Grand Prize or any component thereof, for those of approximately the same value and reserve the right to change the Contest rules or terminate or withdraw the Contest at any time, without prior notice.

17. OWNERSHIP OF ENTRIES

All entries shall become the property of CFOX-FM, Corus, the Sponsor(s) and their advertising and promotional agencies. The Releasees assume no responsibility for lost, stolen, destroyed or otherwise indecipherable entries due to any failure or technical malfunction of the telephone network, on-line computer systems of equipment, servers, access providers, software, poor reception, technical problems, failure of any email or submission or due to any other reason regardless of cause.

18. CONSENT TO USE OF PERSONALITY

By entering the Contest, each entrant, including the Grand Prize winner, consents to the use of his or her name, city of residence, photograph, voice, likeness, image or any other aspect of his or her personality for any publicity and programming purposes, commercial or otherwise, in all media used by CFOX-FM, Corus, the Sponsor(s), promoters and their advertising and promotional agencies, without any payment or compensation. The Grand Prize winner further agrees that his or her audio reaction may be used for on-air promotional purposes. **The entrants understand and acknowledge that CFOX-FM may contact him or her on-air without prior knowledge as a result of his or her participation in the Contest.**

19. CONSENT TO COLLECTION AND USE OF PERSONAL INFORMATION

By entering the Contest and voluntarily providing personal information including, but not limited to, name, address, city, email address, home and office telephone numbers (the “**Registrant Information**”), each Contest entrant grants permission to CFOX-FM, Corus and the Sponsor(s) to the collection and use of the Registrant Information for the exclusive purpose of administering the Contest and selecting the Grand Prize winner(s). No correspondence will take place between CFOX-FM, Corus, the Sponsor(s) and the entrants except in connection with the Contest and, in the case of the Grand Prize winner, as a result of entering the Contest and winning the Grand Prize.

20. NO DISRUPTION TO CONTEST

All Contest entrants agree to respect the entry process and the operation of the Contest as outlined in these rules and regulations. CFOX-FM, Corus or the Sponsor(s) may disqualify or ban from future contests any Contest entrant or person who CFOX-FM, Corus or the Sponsor(s) believes is tampering with the entry process or the operation of the Contest, to be acting in a disruptive or unsportsmanlike manner, or behaving with the intent to annoy, abuse, threaten or harass any person associated with CFOX-FM, Corus or the Sponsor(s). Any attempt to deliberately damage a website or to undermine the

legitimate operation of a contest is a violation of criminal and civil laws, and should any such attempt be made by a Contest entrant or other person, CFOX-FM, Corus and the Sponsor(s) may seek damages or other relief from such Contest entrant or other person to the fullest extent permitted by law.

21. WHERE CONTEST RULES AND REGULATIONS AVAILABLE

These rules and regulations are available online at www.cfox.com.

22. COMPLIANCE WITH CONTEST RULES

All contestants agree to abide by the Contest Rules, which are subject to change at the sole discretion of CFOX-FM,, Corus and the Sponsor(s).

23. COMPLIANCE WITH LAWS

This Contest is void where prohibited by law, and is subject to all federal, provincial, territorial and municipal laws and regulations of Canada and of each province, territory and municipality of Canada, respectively.